



DIPESH SHARMA

DIGITAL MARKETING MANAGER

PROFILE

Experienced Digital Marketer with expertise in Google Ads and Facebook Ads. Possess a creative and observant mindset, staying updated on emerging marketing techniques. Well-versed in various facets of multi-channel digital marketing, including SEO, SEM, PPC, Web Analytics, Content Marketing, and Web Development (CMS). Demonstrates strong skills in Team Management and Client Handling, ensuring exceptional results and Client Satisfaction.

CONTACT

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Ranchi, Jharkhand

EDUCATION

BCA (2021-2024)
AMITY UNIVERSITY, NOIDA

SKILLS

- Project Management
- Looker Studio
- Lead Generation
- Budget Management
- AI-Prompt Expert
- Wordpress Developer
- Video Editor
- Graphic Design
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Analytical mindset

LANGUAGES

- English
- Hindi (Native)

WORK EXPERIENCE

- Dynamics Techno PVT LTD (2.5+ Year)** MARCH 2023 - Till Date
Digital Marketing Specialist & PPC Expert
 - Develop and execute comprehensive marketing strategies and campaigns, including **Google**, **LinkedIn**, and **Meta ads**, that align with the company's goals and objectives.
 - Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Kosh (6 Months)** SEP 2022 - FEB 2023
Marketing Manager & Specialist
 - Managed social media accounts, enhancing brand presence and engagement.
 - Created Campaigns which alligns with the company goals on **Google** and **facebook**.
- CONCENTRIXINDIA (1 Year)** AUG 2021 - SEP 2022
Client /Customer Chat & Voice Support for Zomato
- GENUINO TEK PVT LTD (1 Year)** AUG 2019 - JULY 2021
Digital Marketing Executive & Content Creator
 - Developed optimized landing pages.
 - Managed PPC campaigns on **Google Ads**.
 - Ran a campaign on **DV360** to maximize full audience reach.
 - Created engaging video ads for a Rummy game.
- VisionIndia PVT LTD (6Months)** JAN 2019 - JULY 2019
 - Customer Support Executive & IT Technician
 - Managed over **50 team members/computers** to ensure seamless workflow.

CERTIFICATION

Digital Marketing Certification :
DSIM (Delhi School of Internet Marketing). India (2018)

FREELANCE WORKS

LINKS: [PORTFOLIO VIDEOS](#) [MY WEBSITE](#)